

УДК 336
ББК 65.26
К48

Дизайн обложки Katerina Elkina

Клейсон, Джордж.

К48 The Richest Man in Babylon = Самый богатый человек в Вавилоне / Д. Клейсон. — Москва: Издательство АСТ, 2025. — 384 с. : ил.

ISBN 978-5-17-162344-9 (Exclusive Classics Hardcover)
ISBN 978-5-17-162341-8 (Exclusive Classics Paperback)

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ISBN 978-5-17-162344-9
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Литературно-художественное издание

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Джордж Клейсон

The Richest Man in Babylon

Заведующий редакцией *К. В. Игнатьев*

Редактор *П. А. Сазонова*

Ответственный за выпуск *А. В. Миронова*

Технический редактор *М. С. Караматозян*

Компьютерная верстка *Н. Г. Шаповалова*

Подписано в печать 06.02.2025. Формат 76x100/32.
Печать офсетная. Бумага офсетная. Гарнитура Svetlana.
Усл. печ. л. 16,92.

Exclusive Classics Hardcover Доп. тираж экз. Заказ №
Exclusive Classics Paperback Доп. тираж экз. Заказ №

Произведено в Российской Федерации. Изготовлено в 2025 году.

Оригинал-макет подготовлен редакцией «Лингва»

Изготовитель: ООО «Издательство АСТ»

129085, Российская Федерация, г. Москва, Звездный бульвар,
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Общероссийский классификатор продукции
ОК-034-2014 (КПЕС 2008); 58.11.1 — книги, брошюры печатные.

«Баспа Аста» деген ООО
129085, г. Мәскеу, Жұлдызды гүлзар, д. 21, 1 кұрылым, 705 бөлме,
пом. 1, 7-қабат

Біздің электрондық мекенжайымыз: www.ast.ru
Интернет-магазин: www.book24.kz Интернет-дүкен: www.book24.kz

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в Республике Казахстан — ТОО РДЦ Алматы, г. Алматы.
Қазақстан Республикасына импорттаушы және Қазақстан
Республикасында

наразылықтарды қабылдау бойынша өкіл — «РДЦ-Алматы» ЖШС,
Алматы қ., Домбровский көш., 3«а», Б литері офис 1.

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Тауар белгісі: «АСТ» Өндірілген жылы: 2025

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- 4. Guard thy treasures from loss*
- 5. Make of thy dwelling a profitable
investment*
- 6. Insure a future income*
- 7. Increase thy ability to earn*

ABOUT THE AUTHOR

GEORGE SAMUEL CLASON was born in Louisiana, Missouri, on November 7, 1874. He attended the University of Nebraska and served in the United States Army during the Spanish-American War. Beginning a long career in publishing, he founded the Clason Map Company of Denver, Colorado, and published the first road atlas of the United States and Canada. In 1926, he issued

the first of a famous series of pamphlets on thrift and financial success, using parables set in ancient Babylon to make each of his points. These were distributed in large quantities by banks and insurance companies and became familiar to millions, the most famous being “The Richest Man in Babylon,” the parable from which the present volume takes its title. These “Babylonian parables” have become a modern inspirational classic.

FOREWORD

Our prosperity as a nation depends upon the personal financial prosperity of each of us as individuals. This book deals with the personal successes of each of us. Success means accomplishments as the result of our own efforts and abilities. Proper preparation is the key to our success. Our acts can be no wiser than our thoughts. Our thinking can be no wiser than our understanding. This book of cures for lean purses has

been termed a guide to financial understanding. That, indeed, is its purpose: to offer those who are ambitious for financial success an insight which will aid them to acquire money, to keep money and to make their surpluses earn more money. In the pages which follow, we are taken back to Babylon, the cradle in which was nurtured the basic principles of finance now recognized and used the world over.

To new readers the author is happy to extend the wish that its pages may contain for them the same inspiration for growing bank accounts, greater financial successes and the solution of difficult personal financial problems so enthusiastically reported by readers from coast to coast.

To the business executives who have distributed these tales in such gene-